

VIJDAAN ALI

SENIOR GRAPHIC DESIGNER | UI SPECIALIST
| LOGO EXPERT

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PROFILE

Senior UI/UX Designer | Graphic Designer with over 3 years of experience, specializing in crafting captivating logos and dynamic UI web designs. Proven expertise in a diverse range of design projects including Posters, Flyers, Stationary, and Social Media Posts, Web UI Designs. Committed to exceeding client expectations with visually compelling creations that leave a lasting impression, fueled by a passion for innovation and creativity.

WORK EXPERIENCE

Etonyx

August 2025 - **Present**

Senior UI Designer | Graphic Designer

Leading the creative team and overseeing the full design workflow. I focus on mentoring juniors and maintaining high quality standards across all branding and UI projects to ensure they stay on-brief and consistent.

DIGITAL UNITED LABS

August 2025 - **Present**

Senior UI Designer | Graphic Designer

Focused on high-end visual identity and modern web layouts. I handle everything from minimalist logo design to premium digital assets, ensuring a sharp and cohesive aesthetic for every client project

OMEGA SOFTWARE LABS

Mar 2024 - July 2025

Senior UI Designer | Graphic Designer

Specializing in UI architecture and functional brand systems. I work alongside developers to turn complex software requirements into clean, user-friendly interfaces that align with the product's technical goals.

VIRTESYS LLP

Mar 2023 - Mar 2024

Senior UI Designer | Graphic Designer

Senior Graphic Designer, Logo Designer & UI/UX Designing (Logo Designing, Advance Posts for social Media Marketing) & UI/UX Designing

EDUCATION

2023 - Present

Bachelors in Computer Science

Orasoft Insitute, (7th Semester)

2019 - 2023

Diploma Associate Engineering

DAE IN CIT (Computer Information Technology) from Aligarh Insitute of Technology

SKILLS

- Logo Design
- UI Web Design
- Figma
- Canva
- Adobe Photoshop
- Adobe Illustrator
- Graphic Designing
- Design Thinking

A1 DIGITAL SOLUTIONS INC

Dec 2021 - Mar 2023

Senior UI Designer | Graphic Designer

1.3 Year Experience as a Senior International Sales Executive & Marketing Project based on Organic Email Marketing, Lead Generation on Social Media, Facebook, Instagram.

FREELANCING

Jan 2021 - **Present**

Graphic Designing | UI WEB DESIGNING

1.5 years of hands-on experience in Graphic Design and UI Web Design, I've honed my skills in creating designs that resonate with users. Through my proficiency in tools like Adobe Creative Suite, I strive to craft visually engaging experiences that leave a lasting impact.