

VIJDAAN ALI

SENIOR UI/UX DESIGNER | GRAPHIC DESIGNER
| VIDEO EDITOR

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PROFILE

Senior UI/UX Designer | Graphic Designer | Video Editor with over 3+ years of experience, specializing in crafting captivating logos, dynamic UI web designs, and engaging video content. Proven expertise in a diverse range of design projects including Posters, Flyers, Stationery, Social Media Posts, Web UI Designs, and Video Editing using Adobe Premiere Pro. Committed to exceeding client expectations with visually compelling creations that leave a lasting impression, fueled by a passion for innovation and creativity.

WORK EXPERIENCE

VIRTUAL BAY

Jan 2026 - **Present**

Senior UI Designer | Graphic Designer

Specializing in UI design, logo design, and graphic design. I create clean, engaging, and visually compelling digital experiences, brand identities, and marketing materials that align with the brand's creative and business goals.

DIGITAL UNITED LABS

August 2025 - **Present**

Graphic Designer | Video Editor

Focused on high-end graphic design and professional video editing. I handle everything from premium visual design to engaging video content ensuring a sharp and cohesive aesthetic for every client project.

GRAPHICA PRO ARTISTRY

AUCKLAND, AUK

UI Designer | Graphic Designer

Focused on creating intuitive UI structures and cohesive brand systems. I collaborate with developers to transform complex product requirements into clean, functional, and user-friendly interfaces that support both user needs and business objectives.

ETONYX

Aug 2025 - Sept 2025

Graphic Designer | Video Editor

Specializing in graphic design and video editing. I create engaging visual content using Canva and Adobe Premiere Pro, from compelling social media graphics and brand visuals to polished, engaging video content that aligns with the brand's creative goals.

EDUCATION

2023 - **Present**

Bachelors in Computer Science

Orasoft Institute, (7th Semester)

2019 - 2023

Diploma Associate Engineering

DAE IN CIT (Computer Information Technology) from Aligarh Institute of Technology

SKILLS

- Logo Design
- UI Web Design
- Figma
- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere Pro
- Canva
- Graphic Designing
- Design Thinking

Aug 2025 - **Present** (Remote)

OMEGA SOFTWARE LABS

Mar 2024 - July 2025

Senior UI Designer | Graphic Designer

Specializing in UI architecture and functional brand systems. I work alongside developers to turn complex software requirements into clean, user-friendly interfaces that align with the product's technical goals.

VIRTESYS LLP

Mar 2023 - Mar 2024

Senior UI Designer | Graphic Designer

Senior Graphic Designer, Logo Designer & UI/UX Designing (Logo Designing, Advance Posts for social Media Marketing) & UI/UX Designing

A1 DIGITAL SOLUTIONS INC

Dec 2021 - Mar 2023

Senior UI Designer | Graphic Designer

1.3 Year Experience as a Senior International Sales Executive & Marketing Project based on Organic Email Marketing, Lead Generation on Social Media, Facebook, Instagram.

FREELANCING

Jan 2021 - **Present**

Graphic Designing | UI WEB DESIGNING

1.5 years of hands-on experience in Graphic Design and UI Web Design, I've honed my skills in creating designs that resonate with users. Through my proficiency in tools like Adobe Creative Suite, I strive to craft visually engaging experiences that leave a lasting impact.